

Cenk Üsel

Professional Summary

Finance professional with hands-on experience in cash flow optimization, credit evaluation, and long-term financial planning. Supported strategic decisions for a firm with 750M TL in turnover by managing risk assessments and financial modeling. Adept at working with international banks and senior leadership to drive growth through data-led insights.

Core Competencies

- Corporate Finance & Credit Strategy
- Cash Flow & Liquidity Planning
- Long-Term Risk Assessment
- Financial Modeling & Forecasting
- International Banking Communication
- Consolidated Reporting

Work History

Alarko Agriculture – Finance Specialist

Istanbul, Turkey

2024 – August 2025

- Monitored and optimized daily/monthly cash flows, improving forecasting accuracy.
- Evaluated credit loan options exceeding USD 5M with international banks.
- Conducted risk assessments for long-term financing decisions.
- Provided strategic insights to support business growth and investment.
- Created and managed consolidated financial models for reporting.

Kimteks Ltd. – Sales Assistant / Family Business

Istanbul, Turkey

2020 – 2021

- Led sales efforts for imported industrial products and built customer relationships.
- Developed marketing strategies to expand B2B customer base.
- Handled end-to-end client support to ensure satisfaction and retention.

Idil Bilgin Edu & Culture Advisory – Sales Assistant (Part-time)

Istanbul, Turkey

2020 – 2021

- Sold cultural workshop products to schools and galleries.
- Developed marketing plans for portfolio growth.
- Supported outreach activities targeting family and institutional clients.

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🌐 Turkey & EU Citizenships
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Education

2021–2022

University of Manchester

London, UK

MA, Contemporary Art – Specialization
in Art Finance and Market Analysis

2017

**University of Europe for Applied
Sciences**

Berlin, Germany

Erasmus: Economics

2014 - 2019

Istanbul Bilgi University (%60
Scholarship)

Istanbul, Turkey

BA Economics

2014

Eyüboğlu Koleji

Istanbul, Turkey

Certificates

2024

University of Melbourne

Corporate Finance

2023

Harvard Business School

Business Strategy

International Analytical Experience

London, UK
2022 – 2024

Organizations including ArtTactic, Saatchi Yates Gallery, Frieze, and Natural History Museum

- Conducted data-driven market research and prepared valuation reports for high-value assets.
- Built secondary market databases and produced reports used by private banks and consultancies.
- Engaged with international clients (including HNWI's) to support strategic sales and reporting.
- Contributed to financial oversight of exhibitions and cultural events.

Yapı Kredi Bankası – Leasing Intern
Istanbul, Turkey

- Worked in the Debt Financing Department of a major Turkish bank.
- Interacted with ~50 HNW clients daily, providing leasing product insights.
- Supported internal documentation and credit application processes.

Skills

Finance and Analysis

- Cash Flow Forecasting
- Credit Evaluation
- Risk Management
- Financial Modelling

Communication

- HNWI Relations
- Executive Reporting
- Team Collaboration

Tools and Software

- MS Office

Languages

- Turkish (Native)
- English (C1 Advanced)
- German (C1)

References

- Oktay Eli

Alarko Agriculture (Palmira) / Project Finance Manager
- Sibel Fidan Hızlıcan

Karadeniz Holding / Logistics Manager
- Burcu Özbay Şirin

Yapı Kredi Leasing
- Anders Petterson

ArtTactic London / Founder

* Should it be required, contact information for references can be provided.