

Cenk Üsel

Professional Summary

I am a professional with experience in corporate finance and art investments. Equipped with skills in analytical research, critical thinking, and strong investment knowledge, I have worked across various sectors. As a detail-oriented and quick learner, I am a team player focused on achieving success, complemented by strong communication skills.

Work History

Alarko Agriculture – Junior Finance Specialist

Istanbul, Turkey

2024

- Analyzing cash flow to ensure liquidity and financial stability.
- Evaluating credit loan options, including collaborations with foreign banks, to support strategic initiatives.
- Conducting risk assessments for long-term financing decisions.
- Providing strategic financial insights to support business growth.
- Creating and managing consolidated financial spreadsheets to streamline reporting and decision-making.

London, UK

2022 – 2024

- I worked at **Natural History Museum, Frieze London Fair, London Original Print Fair, The View Magazine CIC, Peter Fetterman Gallery, Eye of the Collector Fair** firms in the sale of artworks and management of exhibition budgets.

MADE IN BED Magazine – Contributing Writer

London, UK

2022 – 2023

- Writing opinion columns on the Turkish and global art markets, art finance, and the 17th edition of the Istanbul Biennial.

Saatchi Yates Gallery – Art Market Researcher

London, UK

2023

- Preparing valuation reports and art historical research for artworks to be offered for sale
- Conducting potential client research on behalf of the sales team
- Reformatting the secondary market database featuring works by artists such as De Kooning and Picasso
- Contributing to research on the Saatchi Collection through provenance and cataloging efforts.

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Education

2021 - 2022

The University of Manchester

London, UK

MA Contemporary Art / Finance & Art Market

2017

University of Europe for Applied Sciences

Berlin, Germany

Erasmus Semester: Economics

2014 - 2019

Istanbul Bilgi University (%60 Scholarship)

Istanbul, Turkey

BA Economics

2014

Eyüboğlu Koleji

Istanbul, Turkey

Certificates

2024

University of Melbourne

Corporate Finance / In Progress

2023

Harvard Business School

Business Strategy

ArtTactic – Art Market Data Analyst Assistant

London, UK

2022

- The firm which is based in the UK, provides comprehensive art market data services and reports to Citi Private Bank, Deloitte, Hiscox, HNWIs, and other consulting organizations.
- Conducting market research to analyze the potential and demand of the art market, and identifying the prominent features of contemporary artists.
- Analyzing market movements, and preparing reports on the contemporary art market.
- Gathering intelligence from external sources for art funds.

Kimteks Ltd. / Family Business

Istanbul, Turkey

2020 - 2021

- Sales and marketing of imported products
- Strengthening customer relationships through client visits
- Ensuring customer satisfaction in pre- and post-sales services through effective communication skills
- Developing dynamic marketing strategies using target-oriented sales approaches.

Idil Bilgin Edu & Culture Advisory – Business Development Department (Part-time)

Istanbul, Turkey

2020 - 2021

- Collaborating with art galleries, museums, and schools to increase children's awareness of cultural heritage through the sale and marketing of workshops and interactive games
- Developing marketing plans to support the growth of the company and its portfolio
- Organizing activities aimed at expanding the customer portfolio.

Apprenticeships

Yapı Kredi Bankası – Leasing Intern

Istanbul, Turkey

- In my role at a bank with 12,000 employees, I worked in the Debt Financing (Leasing) department
- In this position, I engaged in direct communication with High-Net-Worth Individuals (HNWI), providing them with product information and gathering feedback
- On a daily basis, I interacted with approximately 50 clients.

Skills

- Cash Flow Analysis
- Credit Analysis
- Risk Management
- Sales & Marketing
- HNWI Customer Relations
- Critical Thinking
- Communication & Teamwork
- Proficiency in MS Office, Mac
- Competency in Artnet & Artprice

Languages

- Turkish (Native)
- English (C1 Advanced)
- German (C1) / Goethe Zertifikat

References

- **Dr. Marcus Verhagen**

Sotheby's Institute London / Lecturer

- **Anders Petterson**

ArtTactic London / Founder

- **Sibel Fidan Hızlıcan**

Karadeniz Holding / Logistics Manager

- **Burcu Özbay Şirin**

Yapı Kredi Leasing İstanbul / Chair of the Sustainability Committee

* Should it be required, contact information for references can be provided.